

SPONSORSHIP REQUEST

Dear Community Partner,

The San Joaquin Juneteenth Foundation, Inc. is celebrating the 48th Annual Juneteenth Celebration, Saturday June 15th, 2024 from 10am-6pm at Weber Point Event Center located at 221 North Center Street in Stockton. All day long we will be celebrating through entertainment, food, education, music and arts. Last year, we housed over 1500 attendees throughout the day, with over 75 Food and Merchant vendors, non-profit organizations and businesses. We expect tremendous growth this year!

What is Juneteenth Day?

Juneteenth, is a day of commemoration for African-Americans dating back to 1865 in “Our Journey for Freedom.” Juneteenth has become not only a time to commemorate Black liberation from the institution of slavery, but also a time to highlight the resilience, solidarity, and culture of the Black community. With this year's theme, “Love, Respect and Honor” our goal is to teach the true meanings of these words in creative ways, discussions and demonstrations, and commit to what they mean to us individually, to one another, and towards our community. We believe these foundational values are key building blocks to a healthy place to live, work, thrive, and truly accomplish freedom and justice for all.

Please take some time to review our Sponsorship Level benefits attached, and contact us for any questions or concerns. Thank you in advance for your continued support and expeditious response.

Sincerely,

San Joaquin Juneteenth Foundation Inc. Committee

Website Address

www.stocktonjuneteenth.org

Office

943 N.El Dorado Street
Stockton, CA 95202

Office Phone

(209)457-SJJF

Sponsorship Levels

All Sponsor logos will be listed on our website, digital program, flyers, posters and banners until May 2025.

Available Areas to Sponsor

Financial Expo | Health Expo | Education Expo | History Expo | Youth & Children's Area

Bronze Sponsor \$1000-\$1999 (Partner)

- 10x10 tent or area with 6ft table and two chairs
- Main Stage Announcements
- Logo on printed materials: flyers, posters, newsletters, etc.

Silver Sponsor \$2500-\$4999 (Area Co-Sponsor)

- Logo on Stage Banner
- 10x10 tent or area with 6ft table and two chairs
- Juneteenth Beverage and Food Tickets
- Feature in Souvenir Virtual Program (Half Page)
- Mentioned in main Stage segments
- Pre-event Panel Discussion Participation
- Produced :30 Commercial played on podcast and Pre-celebration events

Gold Sponsor \$5,000+ (Area Main Sponsor)

- Your Expo/Area choice to sponsor
- 20x20 tent, 2 tables and 8 chairs with Custom Banner
- Logo on Main Stage Banner
- Feature in Digital Souvenir Program (Full Page)
- Presenter of Juneteenth Honors
- Juneteenth Beverage and Food Tickets
- Mentioned in all Stage segments and Announcements
- Produced :30 Commercial played on podcast and Pre-celebration events
- Main Host Pre-event panel discussion, workshop or mixer (before June 15th)

